

## PRESS RELEASE

### ec-mobile wins the coveted Red Dot Award

**Essen/Karlsruhe, March 2014 – the Red Dot Award is one of the most prestigious design prizes in the world. This is why ec-tecs GmbH is particularly proud to have won the prize for high design quality for their ec-mobile product on their first attempt in the Red Dot competition.**

The famous Red Dot has been awarded since 1955 for outstanding product design and serves as an internationally recognised seal of approval. This year it was ec-tecs GmbH, a company from Baden-Württemberg in Germany, which convinced the 40-strong jury for the Red Dot award for product design 2014 with the high design quality of their mobile fastening station "ec-mobile".

In the latest competition, the international experts discussed and assessed 4,815 submissions from 53 countries. However, the jury only rewards designs which impress with quality and with their innovative drive. The decisive criteria include the degree of innovation, functionality and ergonomics as well as ecological compatibility. The mobile fastening station made by ec-tecs GmbH won in the category for the product design of industry & crafts and has now been deservedly rewarded with the coveted Red Dot quality seal.

On 7 July 2014, the highlight of the internationally renowned product competition will be celebrated in Essen, Germany: the presentation of the acclaimed Red Dot during the traditional Red Dot Gala and subsequent Designers' Night. On that evening, roughly 1,200 guests from around the world gather in Essen in order to experience the awards ceremony.

### Controlled fastening equipment where it is needed

When developing the mobile fastening station, particular emphasis was placed on ergonomic aspects, ease of use and maximum flexibility. ec-mobile can thus be easily modified to suit every customer's requirements and to suit every fastening task. Everything that is needed for assembly is always within reach and ready to use and the cabling is reliably protected from wear and tampering. Dustproof drawers and fronts ensure an especially long service life for the tools and minimise the risk of accidents from drooping cables. The concept is rounded off by a specifically developed and seamlessly integrated torque support device called ec-tubes, which makes it possible to tighten nut runners with a torque of up to 400 Nm. This mobile fastening station, ec-mobile, offers everything that you'd expect from controlled fastening equipment for mobile use.

### About ec-tecs GmbH

ec-tecs GmbH has offices in Karlsruhe and Schöntal in Germany and not only offers DC fastening equipment, but also customised complete solutions, as a one-stop service, including planning, delivery, installation, test, maintenance and staff training. Our portfolio is completed with in-house developments such as ec-tubes and ec-mobile. The company was founded in 2012, employs 15 permanent staff in Germany, and the company's turnover in 2013 was approximately 1.7 million euros. ec-tecs GmbH is also an authorised distributor for STANLEY- Engineered Fastening.

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### The Red Dot Design Award

With the Red Dot Design Award, the Design Zentrum Nordrhein Westfalen created an internationally renowned product competition. Its prize, the Red Dot, has established itself worldwide as one of the most sought-after quality marks for excellent design. The Design Zentrum Nordrhein Westfalen displays the award-winning products in the Red Dot Design Museum Essen for at least one year.

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Design Award breaks down into the three disciplines Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept.

Further information at: [www.red-dot.de/press](http://www.red-dot.de/press)

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